<b>:</b> *_	Website Prep Checklist					
	ITEM	START	DONE			
H	Budget set aside for website					
	Domain Purchased - see tip					
	Hosting Purchased - see tip					
Tuned In	Logo					
Marketing	Colours					
ū	Fonts selected - one for body/ one for headers					
	Slogan					
MY PROGRESS	Headshot of Owners/Team - suggested					
	Social Media - FB/ Google+/Linked In/Twitter/Instagram					
	Text for Pages - About, Services, Products, Home, Others					
25% 50% 75% 100%	Images for Pages as above					
	Packages, if offered and prices set					
Domain & Hosting Tips	Pay Pal/Merchant Service connection					
* Purchase .com, .ca and .org	Banner Image - check Fotolia.com (pick 3)					
*Log your renewal date	Keywords listed for Search Engine Optimization					
Talk to us about hosting	Select Email Platform: Mail Chimp suggested if under 2500 emails					
Get free email & control panel	Create Free Offer to collect emails - keep it simple like 10 tips					
	Have researched other sites & have an idea of what I like					
	Have researched web designers and cost  ASK VOLIDSELE THESE OLIESTIONS!					
blog	ASK YOURSELF THESE QUESTIONS!		*1.			
	freebie Will you be sending out blogs?	Yes	No			
social media	Do you have a newsletter?					
	email Collecting emails?					
website	events list Attend events?					
	Have a FB Page?					
testimonials	What do you give away now?					
pro	What do you give away now:  Who will maintain it?					
	segment What products do you sell?					
	by interest What services do you offer?					
	How do they pay you?					
aut	Are you collecting testimonials?					
	emails					
	Things I need to consider	Inhouse	Hire			
tunedinmarketing.com	Copy Writing		•			
lorie@tunedinmarketing.com	E-Commerce					
	Mail Chimp Set up with Opt In Forms					
	Google Analytics					
	Image Work in Photoshop					
	Custom User Roles (Membership) limiting content access	5				